



How the Tenner Challenge supports the Curriculum in Wales

A National Enterprise Challenge, helping students to develop an enterprising mindset and prepare for the world of work

Tenner is a National Enterprise Challenge. Students are pledged £10 from the Tenner Bank and use this start-up capital to get their enterprise off the ground. They have one month to set up their business – coming up with an idea of a product or service they can sell and gain first-hand experience of what it's like to be an entrepreneur. Whilst the aim is to make as much profit as they can, students are encouraged to think ethically and sustainably. They will have the opportunity to make a positive contribution to society and give back when choosing how to use their profits for social good.

Supporting Schools

Tenner is an Enterprise Challenge which supports schools to meet their statutory duties:

In Wales, secondary schools are required to provide opportunities to learn about enterprise, wealth creation, employability, and the world of work. Schools should always aim to prepare young people for life beyond education by developing the values, skills and behaviours they need to succeed in life.

Tenner also contributes to creating opportunities for educators to provide real life and relevant activities in the classroom specifically linked to various curriculum areas and qualifications as outlined.

Learning Outcomes from Tenner

- The Personal and Social Education (PSE) framework covers the Welsh Government's requirements for the subject for 7- 19-year-olds.

PSE is a requirement under the basic curriculum in secondary schools. The framework states the key aims of PSE are to prepare learners to be;

“Personally and socially effective by providing learning experiences in which they can develop and apply skills, explore personal attitudes and values, and acquire appropriate knowledge and understanding.”

Tenner Challenge creates engaging learning opportunities enabling delivery of not only the specific aims of PSE but also focusing on key topics such as Careers Education; Economic Wellbeing and Financial Capability; Media & Digital; Literacy.

Schools in Wales have a 'well-being duty' to support the emotional and mental wellbeing of all learners as stated in the Well-being of Future Generations Act. By understanding the impact different experiences might have and developing appropriate responses, learners will be better equipped to understand and regulate their emotions; grow resilience; build confidence and develop empathy which collectively contribute to their readiness to learn.



Learners should be supported to develop dispositions to work towards becoming healthy confident individuals able to live fulfilling lives as members of society. For example, alongside PSE, Maths and Numeracy can support the impact of financial issues on thoughts and feelings.

The tasks undertaken as part of the Challenge ensures that young people develop their personal and social understanding relative to them supporting the Future Generations Act in its outcomes.

- **Welsh Programme of Study requirements - Mathematics**

Tenner Challenge engages Young People in developing their Mathematics skills through the activities they undertake, these have been mapped against the Maths Curriculum across Keystage 3 and 4.

Examples of these include:

Represent and communicate

- explain results and procedures precisely using appropriate mathematical language

Manage money

- use profit and loss in buying and selling calculations
- make informed decisions relating to discounts and special offers

Collect and record data Present and analyse data Interpret results

- collect own data for a survey, e.g. through designing a questionnaire and examine results critically, recognising the limitations of any assumptions and their effect on the conclusions drawn

- **Welsh Programme of Study requirements - English**

Tenner Challenge focuses on allowing Young People to develop not only their enterprise and employability skills by taking part in activities but also those that support the range of experiences clarified as Key for Oracy, Reading and Writing.

Examples of these within Oracy across Keystage 3 and 4 include

- communicate for a range of purposes, e.g. recount and present information, instruct, argue and explain a point of view, discuss an issue, persuade, question and explore interpretations, convey feelings
- speak and listen individually, in pairs, in groups and as members of a class
- use a variety of methods to present ideas, including ICT, dramatic approaches, discussion and debate
- present, talk and perform in formal and informal contexts and for a variety of audiences including teachers, peers, younger/older learners, familiar and unfamiliar adults
- engage in activities that focus on words, their derivation, meanings, choice and impact and use appropriate vocabulary suitable for the situation or purpose



Examples of these across Keystage 3 and 4 within Writing include

- write for a variety of purposes, including to: – recount – instruct – inform – explain – argue/persuade – discuss/analyse – evaluate – narrate – describe – empathise
- write for a range of authentic audiences, real or imagined, e.g. peers, younger learners, teachers, family members, historical and fictional characters
- **Welsh Baccalaureate**

The Qualification focuses on the development of the essential and employability skills needed for learning, work and life. It is valued by employers and higher education. It is recommended that education establishments involve external organisations to provide resources for specific challenge work which enables the provision of a range of appropriate and engaging learning experiences for real-life purposes and contexts.

Tenner can be delivered as part or whole of the Enterprise and Employability Challenge and Community Challenge where learners are required to demonstrate their knowledge, understanding, attributes and proficiency in skills in the assessments as follows:

Enterprise and Employability Challenge - Creativity and Innovation. Personal Effectiveness. Digital Literacy.

Community Challenge - Planning and Organisation. Personal Effectiveness.

The Impact of the Tenner Challenge

Following the programme:

- 90% teachers agreed that Tenner Challenge contributes to the school's careers programme
- 84% of teachers agreed Tenner Challenge supports educational requirements for a broad range of subjects including maths and English
- 80% students agreed Tenner Challenge helped them to understand the world of work
- 60% of students agreed they would consider starting their own business
- The average profit was £111 and over 60% of students gave their profits to charity

"The standard academic curriculum can be restrictive in allowing these entrepreneurial skills to flourish, as students focus on what is needed to answer exam questions etc. The Tenner Challenge has given them an outlet to let their skills develop."

Teacher

"A great chance to experience what it's like to run a business and gives a great challenge to manage time, money, resources and orders"

Student